

HOW TO HIRE EDITORS

(EDITORS WHO'LL MAKE YOU PROUD)

1. Be alert for well edited papers and for schools that teach editing
2. Look for intelligent people who have broad interests
3. Use your staff as a resource
4. Keep an eye out for trouble at good papers
5. Study résumés carefully
6. Interview the good prospects
7. Find out how they think — about editing and about life
8. Explain the job fully and fairly
9. Test them rigorously
10. Make the newcomers feel at home
11. Start all over again