

Registration
begins at 8

Salon E

Salon F

Salons A-D

**Watson Island
2nd floor**

Hibiscus Island

Fisher Island

**Lummus Island
Cap. 60**

**Thursday,
April 19**
9-10:30 a.m.

Opening General Session – Salons E-F						
10:45 a.m.- 12:15 p.m.	[Salons G-K] Afraid of Math? Take a Number Rich Holden	If I Knew Only Merrill Perlman	Embracing Innovation Doug Ward	Online: Intro to Online Editing Leslie-Jean Thornton	Editing With Cultural Sensitivity Jacqueline Charles Myriam Marquez	Small staffs: Training on the Fly Courtney Semple Barbara Tarshes
12:15-2 p.m.	Lunch on your own					
2:15-3:45 p.m.	All That and Ethics, Too? Rick Kenney	Survey Says: What Editors Need to Know About Polls Kathy Schenck	Introduction to Alternative Story Forms Andy Bechtel	Online: Blogging for Editors Doug Fisher Nicole Stockdale	Feedback: How to Give It, How to Get It Arlene Schneider	Small staffs: Doing It All Victoria Ballard Gerri Berendzen Heather Bremer
4-5:30 p.m.	Creating an In- House Stylebook Sue Blair William G. Connolly Sara Hendricks Doug Kouma	A Keen Eye for Graphics Bill Cloud	Diagramming: Putting Sentences in Their Place Chris Wienandt	Online: Leaving Print for Online Jim Kavanagh Jay Wang		Small staffs: Keeping It Local Jim Thomsen Brian Throckmorton
6:30-9:30 p.m.	OPENING RECEPTION, Coastal Terrace					

Registration begins at 8

Salon E

Salon F

Salons A-D

**Watson Island
2nd floor**

Hibiscus Island

Fisher Island

**Lummus Island
Cap. 60**

**Friday,
April 20**
9-10:30 a.m.

Cleaning Up After Your Peers Kay Jarvis	Skeptical Editing Kathy Schenck	Working With Alternative Story Forms Andy Bechtel	Online: Editing in a Multimedia World Suzanne Levinson John Russial Eric Ulken	Management: Managing vs. Leading Teresa Schmedding	J School vs. Reality John Boogert Deborah Gump Katie Schwing	
---	---	---	--	--	--	--

10:45 a.m.-
12:15 p.m.

Poynter EyeTrack07 Study for Print and Online News Sara Quinn	Copy Editors: A Front Line Against Libel Charles Delafuente	Management: Managing Through Change Paula Devlin	Online: Intro to Online Editing Leslie-Jean Thornton	Jimmy's World William G. Connolly	No Calculators Required Bill Cloud	
---	---	--	--	---	--	--

12:15-2 p.m.

Lunch on your own

2:15-3:45 p.m.

Rules That Aren't Bill Walsh	People Editing Doug Ward	The Kindest Cut Andy Bechtel Lisa McLendon	Online: Going "Hyper-Local" Mackenzie Warren	Management: Do You Really Want to Be the Boss? Douglas Backstrom Alex Cruden Scott Toole	Writing Better Headlines (double session) Kenn Finkel	
--	------------------------------------	---	--	--	---	--

4-5:30 p.m.

Sports in the News Rick Kenney	Management: Strategies for Changing Times Kenn Altine Leslie Guevarra Jennifer McNally David Sullivan	Editing When You Don't Have Enough Time Carl Sessions Stepp	Getting It Right Merrill Perlman	Editing Obituaries Alana Baranick, panel		
--	--	---	--	---	--	--

6:30-10 p.m.

BANQUET in Salons A-F, Dave Barry, keynote speaker

All day: Silent auction, Salons G-K

Registration begins at 8

Salon E

Salon F

Salons A-D

**Watson Island
2nd floor**

Hibiscus Island

Fisher Island

**Lummus Island
Cap. 60**

7:30 a.m. – Yoga, pool deck

**Saturday,
April 21**
9-10:30 a.m.

	Zing on Demand Brian Throckmorton	Taking It Back John Boogert Zoe Friloux	Online: Online Pros and Professors Deborah Gump	Management: How to Hire Editors William G. Connolly Joe Grimm Liza Gross	Cleaning Up Muddled Writing (double session) Kenn Finkel	Students: Career Skills for Copy Editors Carla Correa Walter Middlebrook Mary Ellen Slayter
10:45 a.m.- 12:15 p.m.	Inside Readers' Heads Alex Cruden Holly Franko	Management: Women in Management Anne Ferguson-Rohrer Kay Jarvis Melissa McCoy	Finance in the A Section Neil Holdway	Online: Reorganizing the Newsroom for Online Mike Castelveccchi Chris Wienandt	Magazine Editors Forum	Students: The Changing Industry Doug Fisher Courtney Semple Diego Sorbara David Sullivan
12:15-2 p.m.	Lunch on your own					
2:15-3:45 p.m.	Outsourcing: Don't Let It Happen to You Joe Grimm	So You Want to Teach Rick Brunson Deborah Gump Doug Ward	Management: Managing a Diverse Staff Jeff Kleinman Jeanne Jordan	Online: It's Great in Print, but Does It Work on the Web? Teresa Schmedding	That or Which, and Why Evan Jenkins	Students: Making the Most of Internships Rich Holden Caroline Hauser Javier Ruiz
4-5:30 p.m.	Salons E-F -- General session: Where Do We Go From Here? Hank Glamann, moderator					
5:30- 6 p.m.	Salons E-F –Closing general session					
7-9:30 p.m.	Post-conference party, Miami Herald bayfront terrace					